



STFC Community Foundation **IMPACT REPORT** 2023



Swindon Town FC
Community Foundation

A photograph of two young boys in red soccer jerseys with black accents, standing on a green field. The boy on the left is smiling and looking towards the right, while the boy on the right is looking down. The text is overlaid on the image in a large, white, bold, sans-serif font with a black outline.

**THE FOUNDATION
DELIVERED 3839
COMMUNITY
SESSIONS
AND EVENTS
THROUGHOUT
2023,
AVERAGING 11
PER DAY.**

STFC COMMUNITY FOUNDATION IMPACT REPORT 2023



"The Foundation are proud to present our Impact Report for the year 2023. It's been a fantastic time for the Foundation with new programmes, new participants, and new ways for us to connect with our community. This year a big focus for the Foundation was working closely with refugees and displaced people in our community, including making new partnerships with local charities and support groups. We also cut the ribbon on our covered facility "The Nigel Eady Training Centre" and this has already become an incredible asset to the Foundation and to the community, providing a permanent sheltered facility for the use of our more vulnerable participants. We will continue to build on this positivity in 2024."

- Jon Holloway, Head of Foundation



THROUGHOUT THE 22/23 SEASON, 2213 PARTICIPANTS TOOK PART IN THE PREMIER LEAGUE PRIMARY STARS PROGRAMME.

Throughout the year, our Foundation's Education projects have thrived, showcasing significant achievements within our community. At C6, our sports programme has been a beacon of success, with teams demonstrating resilience. Highlights include the Men's Second Team securing a runner-up spot in the Southwest 1 CEFA league, with players transitioning to the First Team, showcasing talent depth. Our Primary Stars initiative has engaged schools and children, surpassing targets, boosting Maths enjoyment, and fostering empowerment through social action. Moreover, our After School Club programme has grown remarkably, reaching more schools, engaging more children in football opportunities. With inclusivity, talent development, and community impact at the forefront, our Education offerings continue to make a tangible difference in our community.

EDUCATION





3

**C6 STUDENTS
CHOSEN TO
PROGRESS TO
FINAL TRIALS
FOR ENGLAND
SCHOOLBOYS.**

**PREMIER LEAGUE
PRIMARY STARS
SESSIONS
DELIVERED
THROUGHOUT THE
YEAR.**

471

**PERCENT OF
PARTICIPANTS
REPORTING
MORE POSITIVE
ATTITUDES
TOWARDS
EDUCATION.**

91



**Swindon Town FC
Community Foundation**



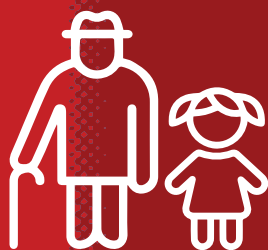
Our Health projects at the STFC Community Foundation have made a profound impact on the well-being and connectivity of our community members this year. The Extra Time initiative has thrived, offering diverse activities promoting physical health and social interaction for both men and women. With growing membership and engaging events like the Extra Time x Project Me Collab and the annual Summer Picnic, participants have enjoyed memorable experiences, fostering camaraderie. Despite challenges like disciplinary issues, the Walking Football League saw fantastic participation and visibility, affirming our commitment to providing footballing opportunities for all. Our FFIT program has empowered participants to achieve remarkable weight loss and adopt healthier lifestyles, with inspiring testimonials showcasing its transformative effect. Through these initiatives, we continue to make a tangible difference in our community, promoting health, connectivity, and a sense of belonging.

**FOUNDATION PROGRAMMES HAVE CONTRIBUTED
£1,834,223 OF SOCIAL VALUE RELATING TO
PHYSICAL HEALTH IN THE PERIOD FROM 2020-23.**



Swindon Town FC
Community Foundation

77



**YEARS
BETWEEN OUR OLDEST AND
YOUNGEST PARTICIPANTS IN
OUR EXTRA TIME X PROJECT
ME EVENT.**

91



**PREVIOUS FFIT PARTICIPANTS
CONTINUING THEIR FITNESS
JOURNEY WITH OUR BOOT
CAMPS.**



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FOUNDATION STAFF DELIVERED 2237 HOURS OF SESSIONS DURING 2023, ENCOURAGING MORE PEOPLE TO PARTICIPATE IN SPORT, AND KEEP ACTIVE.

Our Sports Participation projects at the STFC Community Foundation have profoundly impacted our community, showcasing remarkable achievements and providing invaluable opportunities for individuals of all ages and abilities. The Foundation Centres programme has significantly expanded, serving over 600 young players and nurturing skill development and personal growth through various events and fixtures. Similarly, our Girls Elite programmes, like CFFE and ETC, have achieved outstanding success, with players demonstrating exceptional skill and teamwork locally and internationally. Elite & Advanced teams have excelled across various competitions, while our Holiday Courses have engaged hundreds of participants, featuring coaching sessions and appearances from professional players. Additionally, our Saturday Team Club has grown in popularity, offering enjoyable matchday experiences for diverse community groups. Overall, our Sports Participation projects thrive, leaving a lasting positive impact by promoting skill development, teamwork, and a passion for football.

SPORTS PARTICIPATION





6

**TROPHIES
WON BY ELITE,
ADVANCED, AND
GIRLS TEAMS
THROUGHOUT
OUR
INTERNATIONAL
CAMPAIGNS.**

**INCREASE IN
PARTICIPANTS
ATTENDING
SPORTS
PARTICIPATION
PROJECTS
SINCE 2022/23
SEASON.**

49%

1

**FA EMERGING
TALENT CENTRE
LICENSES IN
WILTSHIRE -
STFC
COMMUNITY
FOUNDATION'S
ETC**



**Swindon Town FC
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SOCIAL INCLUSION

Our Social Inclusion projects at the STFC Community Foundation have transformed individuals throughout our community, nurturing a sense of belonging, empowerment, and support. The Super Robins Mental Health team has created a nurturing environment, achieving notable successes like tournament wins and securing long-term sponsorship, highlighting sports' positive impact on mental well-being. Similarly, our Staying Connected community group has fostered vibrant inclusivity, offering engaging activities and nurturing friendships, with special events adding variety and joy to our gatherings. The Memory Café has thrived as a welcoming space for those affected by dementia and their carers, offering valuable support and enjoyable experiences. Our Disability Football programmes have expanded significantly, providing inclusive opportunities for individuals with disabilities, promoting social inclusion and integration. Overall, our Social Inclusion projects profoundly impact our community, creating supportive environments and enriching lives.

88% OF PARTICIPANTS OF OUR SOCIAL INCLUSION PROGRAMMES REPORT IMPROVED MENTAL WELLBEING FOLLOWING THE SESSIONS.



Swindon Town FC
Community Foundation

16

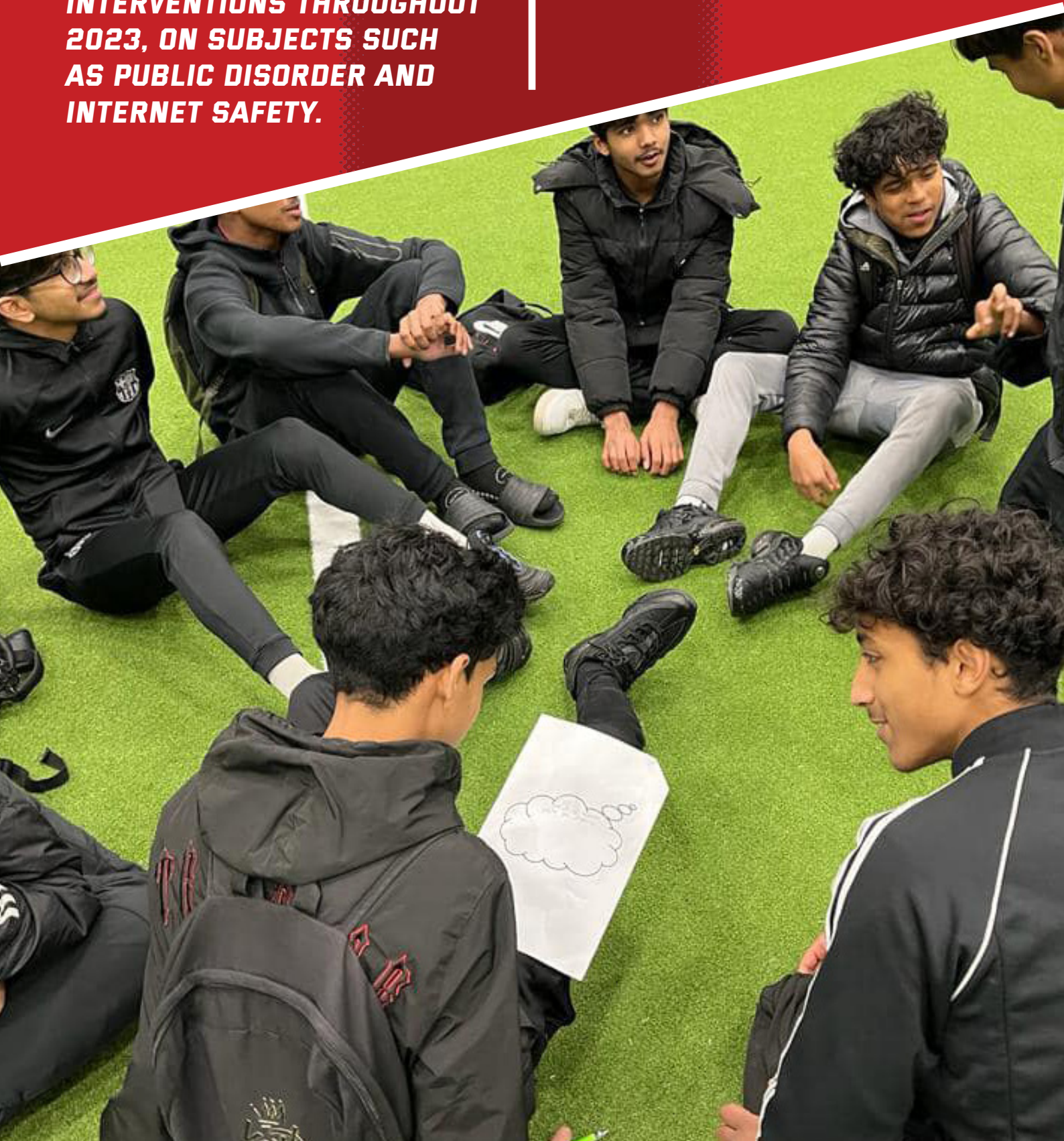


**PREMIER
LEAGUE KICKS WORKSHOPS
AND TARGETED
INTERVENTIONS THROUGHOUT
2023, ON SUBJECTS SUCH
AS PUBLIC DISORDER AND
INTERNET SAFETY.**

86



**PERCENT OF PARTICIPANTS
REPORTING IMPROVED KNOWLEDGE
OF OTHER CULTURES AND
BACKGROUNDS.**





Swindon Town FC
Community Foundation

FOUNDATION PARK SAW AN ESTIMATED FOOTFALL OF 8,232,290 PEOPLE DURING 2023.

The opening of the Nigel Eady Training Centre has been a pivotal moment at Foundation Park, marking our commitment to community development and sports provision. Throughout the year, Foundation Park has buzzed with activity, deeply impacting our community. Our partnership with the North Wilts Youth Football League (NWFYFL) has thrived, hosting flagship events like the Under 8's Trophy and Cup Semi-Finals, drawing crowds and boosting café revenue. We've supported Swindon Town Women's FC, hosting pre-season friendlies and league fixtures, enhancing our reputation. Collaborations like the House of Wisdom Cup and the Bangladeshi Tournament promote inclusivity. The new covered facility has also fostered remarkable growth in our disability programs, enriching participant experiences like matchday events, highlighting our dedication to inclusion.

Foundation Park stands as a vibrant hub for sports and community engagement, reflecting our commitment to Swindon's people.

FOUNDATION PARK





2939

**HOURS OF
COMMUNITY
USE BOOKED
ON THE
FOUNDATION
PARK PITCH
IN 2023.**

**NUMBER OF
COVERED
SPORTING
FACILITIES
DEDICATED TO
COMMUNITY
USE IN CENTRAL
SWINDON**

1

4

**STFC
WOMEN'S
LEAGUE
MATCHES
HOSTED AT
FOUNDATION
PARK.**



**Swindon Town FC
Community Foundation**



OUR SPONSORS AND PARTNERS

We wouldn't be afforded the opportunity to do the amazing work that we do without the support of our sponsors and our partners, so we'd like to take this opportunity to thank all of the great companies and organisations that support us. We'd also like to give our special thanks to our main sponsor, Intel Corporation, and to Darren Howell, who continue to support us and the people of Swindon.





**THE FOUNDATION
DELIVERED
£9,035,162
OF SOCIAL VALUE
THROUGHOUT
THE 2022/23
SEASON.
THAT'S £0.26
PER SECOND.**



Swindon Town FC
Community Foundation

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