

## Activity Sheet

# Transfer Signing

Objective: To use persuasive skills and phrases to write a letter to advertise Swindon.



The transfer window is open, and Swindon want to sign some new players to help them in League One.

**Task** – Write a persuasive letter to a player to encourage them to move to Swindon and join the team. Think about the tone and the types of words to include. Use the boxes below to plan before you write.

Hint - Think about what is good about Swindon as a place...

Can you find 3 interesting facts about Swindon Town FC?

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#### Checklist

- ✓ The senders address is in the top right
- ✓ Recipients address is in the top left
- ✓ The letter has the date it was written
- ✓ There is a greeting to the recipient
- ✓ There is an introduction explaining why you are writing
- ✓ The letter is organised into paragraphs
- ✓ Each point has an argument to support it
- ✓ There is a conclusion at the end to summarise the main points.



